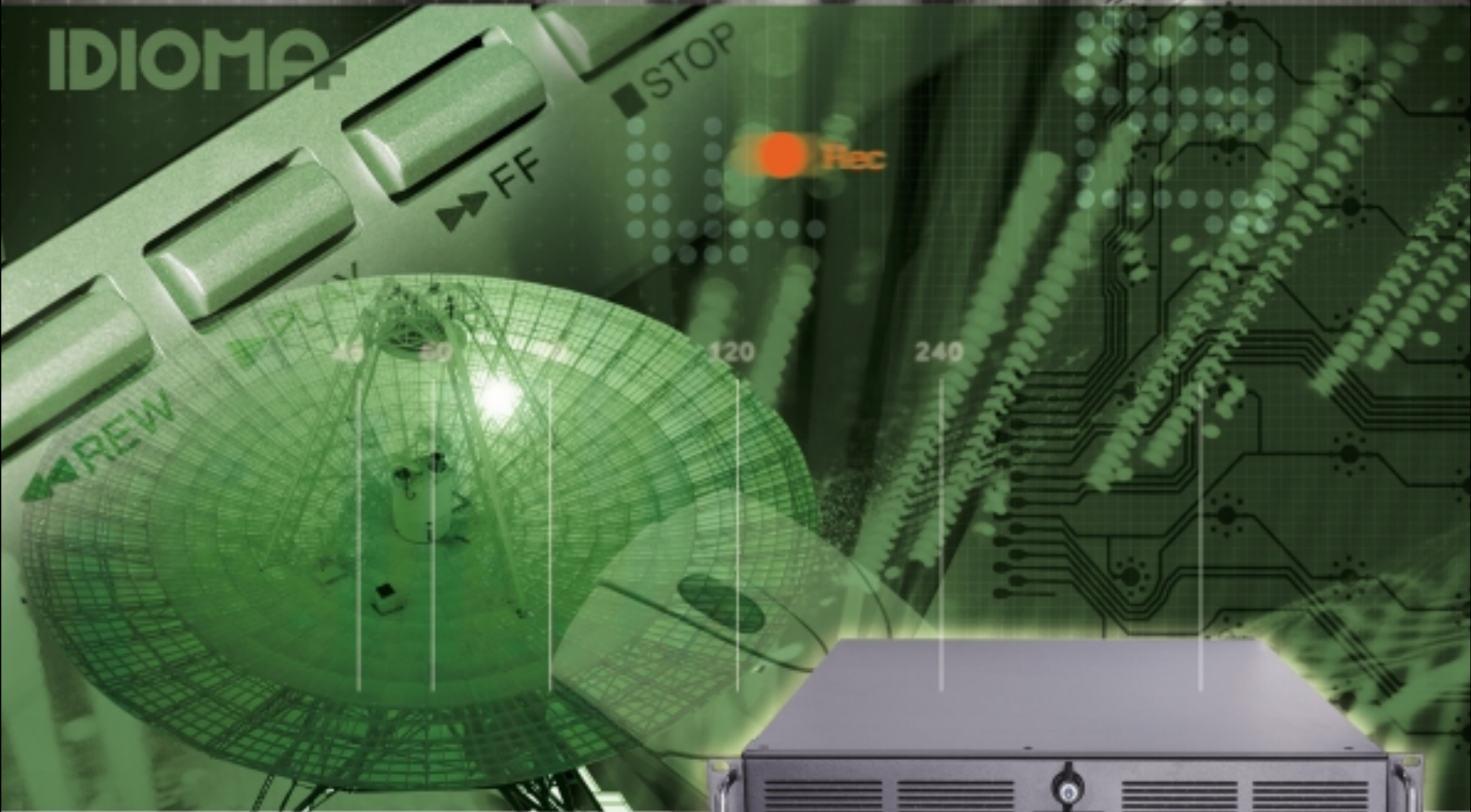


CompliancePlus

An End-to-End solution for Broadcast Compliance Recording, and Much More...



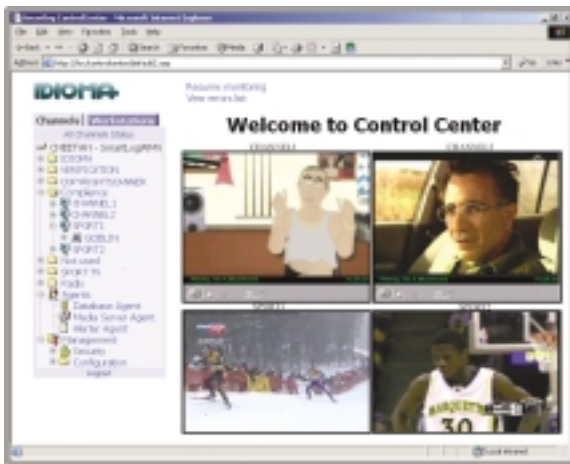
CompliancePlus from Idioma is geared specifically to the needs of broadcasters wishing to reliably and efficiently capture, store and manage their play out streams, while further allowing expansion into added-value capabilities and services.



If you are:

- Tired of running VHS tape recording operations for 90 consecutive days
- Spending time and resources you do not have in responding to queries, retrieving, editing, and distributing recording segments
- Looking to turn compliance requirements from a regulatory task to a valuable benefit for your whole organization
- Seeking to enhance your ability to respond to competition
- Thinking that all of the above would be cost prohibitive

Then CompliancePlus is for you



CompliancePlus

Highlights:

CompliancePlus is an end to end solution, offering the following key features and benefits:

- **Reliable, Scalable 24x7 Media Recording:**

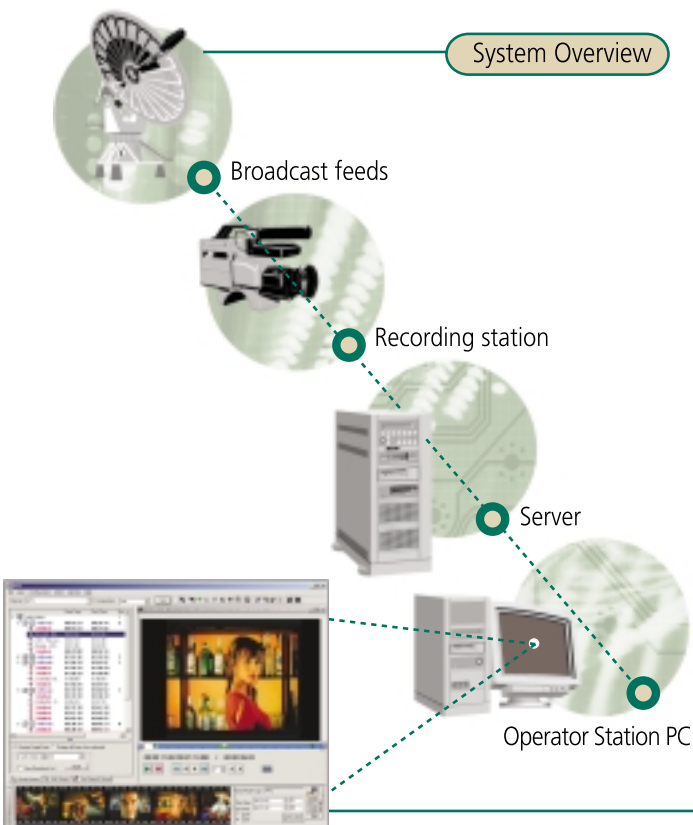
Offers a reliable, highly scalable enterprise-grade solution for broadcast recording. Configurable recording FIFO is RAID protected, with an optional N+1 or N+N fallback mechanism. The Control-Center allows web-based control, automation and real-time monitoring of the recording process. A centralized alert mechanism can activate Email, web, or SNMP based alerts.

- **Multiple, Open-standard Capture and Recording Formats:**

Supports a variety of non-proprietary, open recording formats including Windows Media, MPEG1, MPEG2, MPEG4-ISO. Capture can be from Composite, Component, SDI, and DVB. Multiple, embedded audio streams can be extracted and recorded in compressed or uncompressed audio formats.

- **Media Management:**

Goes significantly beyond the realm of standard digital recording solutions, offering a built-in, enterprise-grade media management solution. Users are thereby able to catalog, share, desk-top edit, manage, archive and distribute captured information, thus significantly enhancing system yield and return on investment.



Media Analysis:

Further offers optional media analysis and indexing modules which can further increase the value of the captured content:

- **Speech recognition** - Automatic Speech Recognition and proprietary Topic Detection technology can be added to efficiently segment captured media and detect events of interest.
- **VBI information** - Closed Caption and signal cues synchronized with media.
- **Fingerprint recognition** - Proprietary fingerprint technology can be used to automatically recognize events of interest, such as advertisements on broadcaster's own channels, or breaking news signals on competing channels.

Competitive Tracking and Analysis:

- **CompliancePlus Competitive Analysis**
Module can integrate with Audience Measurement (Ratings) information, to offer an interactive comparison with competing channels
- **News Tracking**
Fingerprint technology can be used to provide an alert for breaking news events of competing channels

Integration and Content Distribution:

Readily integrates with legacy media management system, web-portals, and cellular interfaces via an XML interface.

User interface is user friendly, and designed to allow easy browsing, editing, viewing and retrieval to non-expert users from various departments.